







**Proposed Sponsorship packages** 6th EAC Aviation Symposium 2024

## **Become a Sponsor**

The East African Community Civil Aviation Safety and Security Oversight Agency (EAC-CASSOA) in conjunction with **Tanzania Civil Aviation Authority (TCAA)** are pleased to hold the 6th EAC Aviation Symposium under the theme;

**The Future of Aviation:** Maintaining resilient, sustainable, innovative, safe and secure aviation systems.

To take place in Zanzibar, United Republic of Tanzania on the 15th to 16th May 2024

Previous symposiums were well attended by Governmental Transport Officials, Aviation professionals, and development Partners. Positive feedback received from attendees on the organization of the conference, selection of speakers, the panels Discussions, extensive content and the special events geared towards networking.



# List of packages



### 1. PLATINUM SPONSOR Sponsorship Amount \$15,000

#### **Pre-event benefits**

- Company will be branded as the Official Platinum Sponsor
- Company will be branded in all advertisements and newsletter materials
- Logo included in all event literature.
- Logo profile & hyperlink will be placed on the website of the event
- Your details will be included in all executive e-mail campaigns sent to decision makers in the region
- Opportunity to provide a wish list of delegates you would like to meet at the event
- Advance notice of invited delegates, including names, job titles and company names

#### **At-event benefits**

- 30 Minute presentation slot Exhibiting space
- Exclusive sponsor in your category
- One company brochure pre-inserted into the event pack
- Company name, logo, profile, and contact printed on the sponsorship acknowledgement page in the event book
- Logo on all branding as the Official Platinum Sponsor

- Updates of attendance list one week after the event.
- Updates on post-event discussions among delegates, including hot topics and presenters' evaluation.

## 2. GOLD SPONSOR

## Sponsorship Amount **\$10,000**

#### **Pre-event benefits**

- Company will be branded as a Gold Sponsor.
- Company will be branded in all advertisements and newsletter materials.
- Logo included in all event literature.
- Logo profile & hyperlink will be placed on the website of the event.
- Your details will be included in all executive e-mail campaigns sent to decision makers in the region.
- Opportunity to provide a wish list of delegates you would like to meet at the event.

#### **At-event benefits**

- 20 minute presentation slot
- One company brochure pre-inserted into the event pack
- Company name, logo, profile, and contact printed on the sponsorship
- acknowledgement page in the event book
- Logo on all branding as an Official Gold Sponsor

- Updates of attendance list one week after the event.
- Updates of the post-event discussions among delegates, including hot topics and presenters' evaluation

## **3. SILVER** SPONSOR

Sponsorship Amount \$8,000

#### **Pre-event benefits**

- Company will be branded as a Silver Sponsor
- Company will be branded in all advertisements and newsletter materials
- Logo included in all event literature
- Logo profile & hyperlink will be placed on the website of the event

#### **At-event benefits**

- 10 minute presentation slot
- One company brochure pre-inserted into the event pack
- Company name, logo, profile, and contact printed on the sponsorship
- acknowledgement
- page in the event book
- Logo on all branding as an Official Silver Sponsor

- Updates of attendance list one week after the event.
- Updates of the post-event discussions among delegates, including hot topics and presenters' evaluation



## 4. BRONZE SPONSOR

Sponsorship Amount **\$ 5,000** 

#### **Pre-event benefits**

- Company will be branded as an Bronze Sponsor
- Company will be branded in all advertisements and newsletter materials
- Logo included in all event literature
- Logo profile & hyperlink will be placed on the website of the event
- Your details will be included in all executive e-mail campaigns sent to 3000 decision makers in the region

#### **At-event benefits**

- One company brochure pre-inserted into the event pack
- Company name, logo, profile, and contact printed on the sponsorship
- acknowledgement
- Page in the event book
- Logo on all branding as an Official Bronze Sponsor

- Updates of attendance list one week after the event
- Updates of the post-event research among delegates, including hot topics and presenters' evaluation

### 5. GALA DINNER SPONSOR Sponsorship Amount \$ 15,000

#### **Pre-event benefits**

- Company will be branded as the GALA Dinner Sponsor
- Company will be branded in all advertisements and newsletter materials
- Logo included in all event literature
- Logo profile & hyperlink will be placed on the website of the event
- Your details will be included in all executive e-mail campaigns sent to 3000 decision makers in the region
- Opportunity to provide a wish list of delegates you would like to meet at the event
- Advance notice of attending delegates, including names, job titles and company names

#### **At-event benefits**

- 10 minute opening speech
- 3m x 2m Exhibiting space
- 2 Attendee passes
- One company brochure pre-inserted into the event pack Company name, logo, profile, and contact printed on the sponsorship acknowledgement page in the event book Logo on all branding as an Official Dinner Sponsor

- Updates of attendance list one week after the event
- Updates of the post-event discussions among delegates, including hot topics and presenters' evaluation



### 6. LUNCH SPONSOR Sponsorship Amount \$11,000

#### **Pre-event benefits**

- Company will be branded as the Lunch Sponsor
- Company will be branded in all advertisements and newsletter materials.
- Logo included in all event literature.
- Logo profile & hyperlink will be placed on the website of the event.
- Your details will be included in all executive e-mail campaigns sent to 3000 decision makers in the region.

#### **At-event benefits**

- 10 minute opening speech
- Exhibiting space
- Sponsor can place mini flags, coasters or other accessories on the tables during the lunch
- One company brochure pre-inserted into the event pack Company name, logo, profile, and contact printed on the sponsorship acknowledgement page in the event book.

- Updates of attendance list one week after the event
- Updates of the post-event discussions among delegates, including hot topics and presenters' evaluation



### 7. COFFEE BREAK SPONSOR Sponsorship Amount \$2,000

#### **Pre-event benefits**

- Company will be branded as a Coffee Break Sponsor
- Company will be branded in all advertisements and newsletter materials
- Logo included in all event literature
- Logo profile & hyperlink will be placed on the website of the event
- Your details will be included in all executive e-mail campaigns sent to decision makers in the region

#### **At-event benefits**

- Sponsor can decorate coffee break stands and tables with mini flags or logo
- of the company
- Sponsor can place roll up banners in the foyer area
- One company brochure pre-inserted into the event pack
- Company name, logo, profile, and contact printed on the sponsorship acknowledgement page in the event book
- Logo on all branding as an Official Coffee Break Sponsor

- Updates of attendance list one week after the event
- Updates of the post-event research among delegates, including hot topics and presenters' evaluation





#### **TO BECOME ONE OF OUR ESTEEMED EVENT'S SPONSORS,** PLEASE CONTACT US AS FOLLOWS;

#### **CASSOA** Secretariat,

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### The Future of Aviation

Maintaining resilient, sustainable, innovative, safe and secure aviation systems.